



# SOCIAL MEDIA & OUTREACH PROJECT REQUIREMENTS

As part of the scholarship, recipients are required to submit social media content over the course of their program. Recipients are welcomed to submit as much content as they like. However, at a minimum, recipients are required contribute the minimum required number of posts depending on length of program:

Program Length	Instagram Posts	Twitter Posts	Vlog Posts	Blog Posts
<b>Less than 15 Days</b>	2	1	1	2
<b>15 Days - 8 Weeks</b>	4	2	2	4
<b>More than 8 Weeks</b>	6	3	3	6

For blogs and vlogs, recipients must use the guidelines provided for [Utah Abroad Bloggers](#). Before departure, recipients will be assigned to a Learning Abroad Coordinator who will guide them through the project and monitor their posts. To ensure that the content that is submitted is appropriate, all recipients are required to complete a pre-departure training program on social media etiquette.